

ASSOCIATION FOR SURGICAL EDUCATION

COMMERCIAL PROMOTION & VISIBILITY OPPORTUNITIES FOR 2022 ASE ANNUAL MEETING



May 3-5, 2022

Grand Hyatt, San Antonio, Texas

Platinum Level Commercial Promotion: \$10,000

- ◇ One exhibit space in prime location (placement based on availability)
- ◇ Product Demo to be conducted during the Joint Reception
- ◇ Recognition on meeting slide (separate slide with graphic logo)
- ◇ Recognition on poster in meeting foyer
- ◇ Recognition of support by ASE president
- ◇ Invitation to and recognition at the Annual ASE Banquet
- ◇ Scrolling advertisement on home page of SEW program app (banner ad)
- ◇ Acknowledgment in SEW program app with logo and web link

Application Deadline: March 4, 2022 – link below

Gold Level Commercial Promotion: \$5,000

- ◇ One exhibit space in prime location (placement based on availability)
- ◇ Recognition on meeting slide (separate slide with graphic logo)
- ◇ Recognition on poster in meeting foyer
- ◇ Recognition of support by ASE president
- ◇ Recognition at the Annual ASE Banquet
- ◇ Acknowledgment in SEW program app with logo and web link

Application Deadline: March 4, 2022 – link below

Silver Level Commercial Promotion: \$2,500

- ◇ Recognition on meeting slide (separate slide with graphic logo)
- ◇ Recognition on poster in meeting foyer
- ◇ Recognition of support by ASE president
- ◇ Recognition at the Annual ASE Banquet
- ◇ Acknowledgment in SEW program app with logo and web link

Application Deadline: March 4, 2022 – link below

Commercial Promotion – Thinking Out of the Box Session: \$1,500

Submissions for this session are to include creative ideas used in the presenter's institution. It is expected that these presentations showcase novel ideas that have not yet been subjected to scientific scrutiny. Data slides are discouraged. Selections for video presentation are at the discretion of the reviewers.

Commercial Promotion will include:

- ◇ Recognition on poster outside of session room
- ◇ Recognition of support by moderator of session
- ◇ Acknowledgment in SEW program app with logo and web link

Application Deadline: March 4, 2022 – link below

COMMERCIAL PROMOTION & VISIBILITY OPPORTUNITIES CONTINUED

Commercial Promotion – Scientific Posters: \$1,500

The posters provide an opportunity for depicting ideas and research results. In addition, they provide a chance to discover and share activities in surgical education and to have individual discussions with the poster presenters. Requested abstract topics for the meeting include:

Assessment
Curriculum Development
Diversity, Equity, and Inclusion
Faculty Development
Global Surgical Education
Program Evaluation
Recruitment and Selection
Simulation
Teaching Methods
Other

Commercial Promotion will include:

- ◇ Recognition on poster at entrance to Scientific Poster area
- ◇ Recognition of support by ASE president
- ◇ Acknowledgment in SEW program app with logo and web link

Application Deadline: March 4, 2022 – link below

Commercial Promotion – High School Outreach Event: \$1,500 (or in-kind equipment donation)

This event will be organized jointly with the APDS and held at a local high school to spread awareness of career opportunities in the medical field. Monetary and in-kind sponsorships (laparoscopic box trainers) will be accepted.

Commercial promotion will include:

- ◇ Recognition of support by Event Chair
- ◇ Acknowledgment in SEW program app with logo and web link

Application Deadline: March 4, 2022 – link below

Commercial Promotion – Joint Reception: \$1,500

ASE, APDS and ARAS members will be invited to attend the reception at no cost. Host bars and hors d'oeuvres.

Commercial promotion will include:

- ◇ Recognition on poster in reception area
- ◇ Recognition of support by ASE president
- ◇ Acknowledgment in SEW program app with logo and web link

Application Deadline: March 4, 2022 – link below

Commercial Promotion – Refreshment Breaks: \$1,500

The refreshment breaks will be held in the exhibit area, in the foyer immediately outside of the general session room.

Commercial promotion will include:

- ◇ Recognition on poster in exhibit area (during breaks)
- ◇ Recognition of support by ASE president
- ◇ Acknowledgment in SEW program app with logo and web link

Application Deadline: March 4, 2022 – link below

COMMERCIAL PROMOTION & VISIBILITY OPPORTUNITIES CONTINUED

Commercial Promotion - Living History Series: \$1,500

In the spirit of our 2022 ASE annual meeting theme of “Better Together,” we are launching the living history series to recognize and acknowledge those who have made a substantial impact on our careers in surgical education. Brief video recordings will be provided by ASE members to honor other ASE leaders and members who have had a substantial impact on their surgical education career. Through their recordings, they will share areas in which their careers have been impacted, memories of past meetings, and how ASE has shaped their professional identify. The videos will be stitched together and run on a loop near the ASE registration desk and will also be housed on the ASE website as enduring material.

Commercial Promotion will include:

- ◇ Recognition on poster near video monitor
- ◇ Recognition of support by ASE president
- ◇ Acknowledgment in SEW program app with logo and web link

Application Deadline: March 4, 2022 – link below

Commercial Promotion - Child Care Scholarships - \$1,500

Several \$500 scholarships will be awarded to alleviate childcare burdens for ASE members traveling to the conference. These scholarships can be used to support travel of another caretaker to the conference, childcare in San Antonio, or to secure childcare arrangements at home while the ASE member attends the conference in San Antonio. This initiative was launched to encourage in-person meeting attendance by ASE members in the early stages of their career.

Commercial Promotion will include:

- ◇ Recognition of support by ASE president from podium
- ◇ Acknowledgment in SEW program app with logo and web link

Application Deadline: March 4, 2022 – link below

SEW App Banner Ad: \$1,500

Scrolling advertisement on home page of SEW program app (includes hyperlink to website)

Application Deadline: March 4, 2022 – link below

Reserve Your Commercial Promotion or Visibility Opportunity Today!

To secure a commercial promotion or visibility opportunity, please use the link below:

<https://www.surgicaleducation.com/industry-commercial-promotion-application/>

For more information on any of the above opportunities, please contact:

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